

[Museum name] focus group survey

Please help us to better understand who will be attending our focus group by answering the questions below.

How often do you visit art museums? (Please check one)

- ☐ Once every five or 10 years or less
- ☐ Once every few years
- ☐ Once a year
- ☐ 2-4 times a year
- ☐ 5 or more times a year

How often do you visit [museum name]? (Please check one)

- ☐ Once every five or 10 years or less
- ☐ Once every few years
- ☐ Once a year
- ☐ 2-4 times a year
- ☐ 5 or more times a year

When was the last time that you visited [museum name]? (Please check one)

- ☐ Never
- ☐ Within the past three months
- ☐ 3 – 6 months ago
- ☐ 6 months to within the last year
- ☐ 1 – 2 years ago
- ☐ 2 – 5 years ago
- ☐ 5 – 10 years ago
- ☐ More than 10 years ago
- ☐ Not sure

With whom do you usually attend art museums? (Please check all that apply)

- ☐ Alone
- ☐ With adults and children
- ☐ With other adults only
- ☐ With children only
- ☐ With family
- ☐ With colleagues
- ☐ With friends
- ☐ As part of a community group outing
- ☐ Not applicable/do not attend art museums

Which of the following educational offerings have you experienced in art museums before?
(Please check all that apply)

- ☐ General guided tours
- ☐ Touch tours
- ☐ Audio guides
- ☐ Large print labels
- ☐ Large print brochures
- ☐ Tactile models of artwork
- ☐ Lectures

- ☐ Hands-on art making

Which of the following educational offerings do you enjoy participating in at art museums?
(Please check all that apply)

- ☐ General guided tours
- ☐ Touch tours
- ☐ Audio guides
- ☐ Large print labels
- ☐ Large print brochures
- ☐ Tactile models of artwork
- ☐ Lectures
- ☐ Hands-on art making

What is your age? (Please check one) (Please check all that apply)

- ☐ Younger than 18
- ☐ 18 – 24
- ☐ 25 – 29
- ☐ 30 – 34
- ☐ 35 – 44
- ☐ 45 – 54
- ☐ 55 – 64
- ☐ 65 – 74
- ☐ 75 – 84
- ☐ 85 or older

What is your sex?

- ☐ Male ☐ Female

OPTIONAL: With what racial or ethnic group(s) do you classify yourself? (Please check all that apply)

- ☐ African-American
- ☐ American Indian or Alaskan Native
- ☐ Asian-American
- ☐ Hispanic/Latino
- ☐ White, not of Hispanic origin
- ☐ Other: _____