

Multimodal Approaches to Learning Conference

The Metropolitan Museum of Art and Art Beyond Sight

October 26-28, 2012

Organized by

Art Beyond Sight
MUSEUM EDUCATION INSTITUTE



The Metropolitan Museum of Art

Convenors: Nina Levent, Art Beyond Sight; Rebecca McGinnis, The Metropolitan Museum of Art; Marie Clapot, Art Beyond Sight

Location: The Metropolitan Museum of Art, Uris Center for Education, Entrance on Fifth Avenue at 81st Street

Friday, October 26, 2012

9:00 a.m. - 10:00 a.m. - Registration (Uris Center for Education)

10:00 a.m. - 10:20 a.m. - Welcome (Bonnie J. Sacerdote Lecture Hall)

Peggy Fogelman, Frederick P. and Sandra P. Rose Chairman of Education, [The Metropolitan Museum of Art](#)

Rebecca McGinnis, Museum Educator, [Access and Community Programs](#), The Metropolitan Museum of Art

Elisabeth Axel, President and Founder of [Art Beyond Sight](#)

10:20 a.m. - 11:00 a.m. - Keynote Speaker (Bonnie J. Sacerdote Lecture Hall)

[Peter Sellars](#), Theater, Opera and Festival Director

11:00 a.m. - 12:30 p.m. - Rethinking the Museum Experience: Museum as Educational, Social, Intellectual and Aesthetic Journey Through the Senses (Bonnie J. Sacerdote Lecture Hall)

Discussion Leader: *Nina Levent*, Director, [Art Beyond Sight](#) and *Flip Phillips*, [Professor of Psychology and Neuroscience, Skidmore College](#)

Speakers: [John Falk](#), Professor of Free-Choice Learning, Oregon State University, Author, *Identity and the Museum Visitor Experience*

[Rachel Herz](#), Professor of Psychiatry and Human Behavior, Brown University, Author, *The Scent of Desire: Discovering our Enigmatic Sense of Smell*

Martin Tröndle, Professor for the study of cultural business operations and art research, Zepellin University, Switzerland, [Mapping Museum Experience Project](#)

Volker Kirchberg, Professor for Cultural Distribution and Cultural Organization in Applied Cultural Sciences, Leuphana University of Lueneburg, [Mapping Museum Experience Project](#)

12:30 p.m. - 2:00 p.m. - Lunch break (on your own)

2:00 p.m. - 3:00 p.m. - Concurrent Sessions A
Experiencing Art Through the Senses: Artists' Perspectives

- **Interactive Art** (Seminar Room)
 Learn about an art world where multimedia artists use software, computer processors, microcontrollers, or 3D modeling machines to create jewelry, sculptures and sound.

Chair: *Isabel Walcott Draves*, Leaders in Software and Art ([LISA](#))

Artists: [R. Luke Dubois](#), composer, artist and performer; *Jesse Louis-Rosenberg*, multimedia artist, and *Jessica Rosenkrantz*, multimedia artist, [Nervous System](#); [Daniel Rozin](#), artist, educator and developer

- **Sight: Seeing Things Differently, Part I** (Bonnie J. Sacerdote Lecture Hall)
 Learn about how an individual's way of perceiving the world influences art-making.

Chair: *Jacqueline Terrassa*, Managing Museum Educator for Gallery and Studio Programs, [The Metropolitan Museum of Art](#)

Artists: [Paul Bloodgood](#), artist and curator; [Stephen Laphisophon](#), Professor of Studio Art and Art History, University of Texas, Arlington

- **Taste: Explicit and Implicit** (North Classroom)
 The sense of taste, from survival value to molecular gastronomy to altered perceptions.

Chair: [Kóan Jeff Baysa, M.D.](#), Medical Editor and Curator

Artists: [Emilie Baltz](#), art director, designer, photographer, educator, artist and curator; *Mihir Desai*; [Kimberly Kelly](#), researcher, designer, artist ; [Jennifer Rubell](#), performance artist and food curator

- **Touch** (Art Study Room)
 Making Touch Matter
 Explore works of art through touch and discover how the sense of touch influences these artists and the objects that they create. Participants will be invited to touch and interpret recent works in marble, bronze, glass, lead, cement, encaustic, ceramic, plaster, and resin while the artists speak about the significance of touch in the creation of their works.

Chair: [Daniel Mason](#) , independent curator and writer

Artists: [Mia Westerlund Roosen](#); [William Tucker](#)

3:00 p.m. - 3:30 p.m. - Coffee break

3:30 p.m. - 4:30 p.m. - Concurrent Sessions B (Roundtables)

Experiencing Art Through the Senses: Museum Perspectives

- **The Art of Description, Part I: The Evolving Technology of Description** (North Classroom)
How mobile technologies and modern sensing techniques are changing exhibit description.

Chair: *Josh Miele*, [The Smith-Kettlewell Video Description Research and Development Center](#)

Participants: *Halsey Burgund*, sound artist, musician; *Larry Goldberg*, Director, [National Center for Accessible Media](#); *Steven Landau*, Creative Director, [Touch Graphics, Inc.](#)
- **Artists' Tools and Process and Multisensory Learning** (Carroll Classroom)
Museum educators discuss how artists' tools and process can be an integral part of multisensory learning.

Chair: *Francesca Rosenberg*, Director of [Community, Access and School Programs](#), Museum of Modern Art

Participants: *Halldóra Arnardóttir*, [Hospital Virgen de la Arrixaca in Murcia, Spain](#); *Rashaad Newsome*, artist; *Jane Samuels*, Manager for [Access and Equality](#), British Museum; *Calder Zwicky*, Associate Educator for Teen of Community Programs, [Museum of Modern Art](#)
- **Navigating Art Space** (Bonnie J. Sacerdote Lecture Hall)
Artists and scientists discuss ways to create multisensory gallery experiences using scent, running water, air currents, haptics and/or motion-responsive LED screens.

Chair: *Isabel Walcott Draves*, Leaders in Software Art [\(LISA\)](#)

Participants: *Phoebe Hui*, artist and researcher; *Volker Kirchberg*, Professor for Cultural Distribution and Cultural Organization in Applied Cultural Sciences, Leuphana University of Lueneburg, [Mapping Museum Experience Project](#); *Sofia Paraskeva*, artist; *Martin Tröndle*, Professor for the study of cultural business operations and art research, Zepellin University, Switzerland, [Mapping Museum Experience Project](#);
- **The Role of Touch in Learning and Teaching in Museums** (Art Study Room)
This roundtable discussion explores the benefits of incorporating touch into museum teaching practices.

Chair: *Barbara Tversky*, Professor of Psychology and Education, Teachers College Columbia University

Participants: *Alan Balicki*, Chief Conservator for Library Collections, [New York Historical Society](#); *Pamela Lawton*, artist and contractual educator, [The Metropolitan](#)

[Museum of Art; Joaneath Spicer](#), James A. Murnaghan Curator of Renaissance and Baroque Art, The Walters Art Museum

Saturday, October 27, 2012

9:00 a.m. – 10:00 a.m. - Registration (Uris Center for Education)

10:00 a.m. – 10:30 a.m. - Introduction and recap of Day 1 (Bonnie J. Sacerdote Lecture Hall)

Jacqueline Terrassa, Managing Museum Educator for Gallery and Studio Programs, [The Metropolitan Museum of Art](#)

10:30 a.m. - 12:00 p.m. - Rethinking Art: The Multilayered Art Museum Experience and the Senses (Bonnie J. Sacerdote Lecture Hall)

Discussion Leader: [John Kennedy](#), Professor Emeritus of Psychology, University of Toronto, Author, *Drawing and the Blind*

Speakers: [David Freedberg](#) Professor of Art History, Columbia University, Author, *The Power of Images: Studies in the History and Theory of Response*

[Margaret Livingstone](#), Professor of Neurobiology, Harvard Medical School, Author, *Vision and Art: The Biology of Seeing*

[Bonnie Pitman](#), Distinguished Scholar in Residence, the University of Texas at Dallas, Author, *Ignite the Power of Art: Advancing Visitor Engagement in Museums*

[Olga Hubard](#), Professor of Art Education, Teachers College

12:00 p.m. -1:30 p.m. - Lunch break- Bag lunch provided

1:30 p.m. - 2:30 p.m. - Concurrent sessions C
Experiencing Art Through the Senses: Artists' Perspectives

- **Scent as Art** (the Studio)

A “nose-on” exploration of fragrances and olfactory art.

Chair: [Rachel Herz](#), Professor of Psychiatry and Human Behavior, Brown University

Participants: *Mary John Baumann*, certified wine expert, [Nose in the Glass](#); [Jim Drobnick](#), Associate Professor of Contemporary Art and Theory, Ontario College of Art and Design; [Andreas Keller](#), artist and olfactory researcher, [Smell Study](#), Rockefeller University; [Christophe Laudamiel](#), Master Perfumer and Scent Sculptor, President DreamAir LLC

Discussant: [Kóan Jeff Baysa, M.D.](#), Medical Editor and Curator

- Sound Art, Music, and the Soundscape of the Museum** (Bonnie J. Sacerdote Lecture Hall)

Hear about how artists use sound in a variety of ways, including as a backdrop for the museum experience.

Chair: *Johannes Goebel*, Experimental Media and Performing Arts Center ([EMPAC](#))

Artists: [Lou Mallozzi](#), sound artist, [Experimental Sound Studio](#); [Bruce Odland](#), composer and sound artist; [Stephen Vitiello](#), electronic musician and media artist

Discussant: [Siegfried Saerberg](#), Curator and Professor of Sociology and Disability Studies, Germany
- Thinking Through the Drawing Process, Part I** (Art Study Room)

How does drawing lead to discovery? What effect does the act of drawing have on the understanding of art for people with and without vision? In this session we will discuss the complex relationship between drawing and thinking.

Chair: *Angela Brew*

Participants: *William Crow*, [Managing Museum Educator for School and Teacher Programs](#), The Metropolitan Museum of Art, artist; [Andrea Kantrowitz](#), artist and teacher; *Rebecca McGinnis*, Museum Educator, [Access and Community Programs](#), The Metropolitan Museum of Art
- Sight: Seeing Things Differently, Part II** (Carroll Classroom)

Explore different ways of looking in this hands-on workshop. Participation in Sight: Seeing Things Differently, Part I not necessary.

[Stephen Laphisophon](#), artist, Professor of Studio Art and Art History, University of Texas, Arlington; *Deborah Lutz*, artist, contractual educator, [The Metropolitan Museum of Art](#)

2:30 p.m. – 2:50 p.m. - Coffee break

2:50 p.m. - 3:50 p.m. - Concurrent Sessions D (Roundtables)
Experiencing Art Through the Senses: Museum Perspectives

- Designing Multisensory Exhibitions and Experiences** (Bonnie J. Sacerdote Lecture Hall)

This roundtable conversation will explore how we can design exhibitions that allow for more encompassing multisensory experiences.

Chair: [Shannon Mattern](#), School of Media Studies, The New School, New York, NY

Participants: [Jim Drobnick](#), Associate Professor of Contemporary Art and Theory, Ontario College of Art and Design; [Johannes Goebel](#), Experimental Media and Performing Arts Center ([EMPAC](#)); [Siegfried Saerberg](#), Curator and Professor of Sociology and Disability Studies, Germany; [John Weber](#), Dayton Director, [Frances Young Tang Teaching Museum and Art Gallery](#)

- **Putting Theory into Practice: Museum Interpretation and Sensory Engagement** (Art Study Room)

This session addresses some of the multiple methods employed to engage the senses in museum programming.

Chair: [Georgia Krantz](#), Senior Education Manager, Adult and Access Programs, [Solomon R. Guggenheim Museum, New York, NY](#)

Participants: [John Bramblitt](#), artist; [Marie Clapot](#), [Art Beyond Sight](#); [Doylene Land](#), Curator of Education, [Ellen Noël Museum](#); [D. Lynn McRaney](#), Chief Education Officer and Elizabeth F. Cheney Director of Education, [Chicago History Museum](#); [John Shields](#), Manager of Docent and Internship Programs, [the Walters Art Museum](#), Baltimore

- **The Art of Description, Part II: The Voice of Description** (the Studio)

How the narrator, the language, and the delivery impact the non-visual museum experience.

Chair: [Josh Miele](#), [The Smith-Kettlewell Video Description Research and Development Center](#)

Participants: [Amanda Cachia](#), curator; [Lou Giansante](#), writer and producer, [Art Beyond Sight](#); [Carolyn Halpin-Healy](#), contractual educator, The Metropolitan Museum of Art, executive director, [Arts & Minds](#); [Matthew Kaplowitz](#), Executive Director, [Bridge Multimedia](#); [Nancy Proctor](#), [Head of Mobile Strategy and Initiatives, Smithsonian Institution](#)

- **Thinking Through the Drawing Process, Part II** (Carroll Classroom)

Try your hand at “thinking through the drawing process.” This drawing workshop will take place in the galleries. Participation in Thinking through the Drawing Process, Part I not necessary.

[William Crow](#), [Managing Museum Educator for School and Teacher Programs](#), The Metropolitan Museum of Art, artist; [Andrea Kantrowitz](#), artist and teacher

4:00 p.m. - 5:00 p.m. - Conference Recap and discussion (Bonnie J. Sacerdote Lecture Hall)

Sunday, October 28, 2012

**9:30 a.m. – 5:00 p.m. - New York City Museum and Gallery Tours,
Demonstrations, and Observations**

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